

北京市花木有限公司

张自清



全面 高质 诚信 科学
Inclusive High-Quality Integrity Scientific

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北京市花木有限公司是以花卉苗木科研、生产、经营和园林景观工程设计、施工为主业的国有全资企业，拥有城市园林绿化壹级资质，是“全国十佳花木种植企业”和“北京市农业产业化重点龙头企业”。公司成立于1956年，具有深厚的历史积淀，2004年从北京市园林局转企至北京城建集团。

公司秉承“运行高效、协同发展”的经营方针，下设科研、生产、绿化施工等6个全资子公司，同时配套有工程总承包部、机电、养护、园艺中心等事业部，专业分工细致、技术集成能力强。公司所属苗圃和基地占地近5700亩，温室60000平方米。

在花卉业务板块，公司自1986年以来一直承担着国庆天安门广场、长安街等重大节日花卉布置任务，持续引进、选育新优品种，开展精准设施园艺技术研

究，致力于发展和推广高效、节能、低碳绿色生产技术，多次代表北京市参加各类国际花卉展览和比赛，屡获殊荣。三十年间不断推陈出新、精益求精，打造了“广场摆花”这一首都城市名片，培养了一支技术精湛、作风过硬、团结高效的学习创新型团队，是国内领先的全产业链花卉企业。

在园林景观业务板块，公司以工程质量和规范化管理为核心，积极参与市场竞争，业务范围辐射全国。项目涵盖大型综合性园林景观、公园建设、道路绿化、房地产园林、湿地公园、展会造园、屋顶花园、平原造林等各个专业方向，多次荣获国家和省部级精品工程奖。

公司将笃守“创新为魂、成就客户、以人为本、和谐共享”的发展理念，发挥综合优势，竭诚为客户提供“全面、高质、诚信、科学”的服务。



Beijing Florascape Co., Ltd. (BJFC) is a state-owned enterprise founded in 1956, and it is one of the earliest companies in floriculture and landscaping business in China.

“Operating efficiently and progress together” is the company’s operating concept. BJFC has 6 secondary companies which are specializing in researching, producing and landscaping. We also have professional divisions which focus on Engineering Procurement Construction, Maintenance, Electromechanical and Garden Center operation. The company-owned nurseries and greenhouses cover an area of nearly 380 ha and 6 ha, respectively.

Since 1986, We have become the only authorized designer and constructor of the Tiananmen Square. Based on 30 years’ experience on developing various large landscaping projects, now we are highly expertized on plants research, production, landscaping design, and construction. We make our presences on behalf of Beijing

in many international flower exhibitions and competitions, and gained a series of awards. BJFC is continuously introducing and breeding new varieties. We are also working on advanced facilities horticultural technologies, and devoting to achieve our production goal of “efficiency, precision and green”.

Top quality and standardized management is our core competencies. We actively participate in market competition and our landscaping projects are dispersed all over the nation. We have gained a series of awards through different types of landscaping projects, such as comprehensive landscape project, road planting, residential area planting, wetland Park, and roof garden.

Beijing Florascape Co., Ltd. is one of the leading factors of horticultural industry in today’s Chinese market, and we are also providing the full service for our customers. We are honored to bring you the top-quality products with top-quality services.

1956年 10月

经北京市园林局批准，北京市花木公司正式成立。

Beijing Municipal Bureau of Landscape And Forestry approved the official establishment of Beijing Florascape Co.

1983年

承接了新建长城饭店的绿化美化工程，这也是公司首次承接绿化工程。

BJFC undertook the landscaping program of the Great Wall Sheraton Hotel. It was the first time that our company had undertaken the landscaping project.

2001年

为配合天坛公园申请世界物质文化遗产，公司办公及生产用地迁出天坛公园外坛，同时进行了原址绿地景观恢复施工。

For the sake of the application of the Temple of Heaven Park as a candidate for the world's tangible cultural heritage, business offices and production sites of BJFC were emigrated and meanwhile construction of a green landscape restoring was begin.

承接了第21届（北京）世界大学生夏季运动会花卉布置。

Flowers display of 2001 Beijing Summer Universiade.

1999年

参与全市庆祝新中国成立50周年和澳门回归的花卉布置。

Participated in flower arrangement in Beijing in honor of the 50th anniversary of the founding of new China and the Return of Macau.

1990年

参与全市迎接第十一届亚运会花卉布置。

Participated in flowers arrangement at the approach of the 11th Asian Games.

1980年 01月

花卉管理处再次改名为“北京市花木公司”。

The office was renamed back to "Beijing Florascape Co.," (BJFC)

1998年

承接了王府饭店停车楼屋顶花园设计和施工，这也是北京市第一个真正意义上的屋顶花园。

BJFC took on design and construction of the roof garden of the parking garage at Wangfu Hotel. Wangfu parking building is Beijing's first real sense of rooftop garden.

2003年

公司主持的北京市“奥运用花引种生产应用综合技术研究”课题启动，此后五年，课题成果丰硕影响巨大，也为公司花卉业务的快速发展打下了坚实基础。

The Company initiated the research of "Comprehensive technical research on Beijing Olympic flowers introduction, production and application" and within the five years the research resulted in fruitful outcomes that strongly contributed to the solid foundation for the speedy development of the Company.

承接了颐和园耕织图景区环境整治工程，恢复了景区的历史风貌。

BJFC undertook the environmental overhaul program of the Farming and Weaving Scenic Area in the Summer Palace and restored what the scenic area had been.

承接了右安街心花园园林景观新技术示范工程。

Undertook the new technology demonstration project at You'an street garden.

1960年 03月 18日

北京市园林局决定将北京市花木公司改名为北京市园林局花卉管理处。

Beijing Florascape Co., rename to flowers management office under the Beijing Municipal Bureau of Landscape And Forestry.

07月 23日

朱德委员长来到花卉管理处视察。

Chairman Zhu De visited the management office in person.

1986年

开始全面承担天安门广场、毛主席纪念堂及长安街长达10.45公里的国庆花卉布置任务，此后至今，花木公司一直承担着天安门广场及长安街节日花卉布置工作。

BJFC became the only authorized company that undertook the landscaping projects at Tiananmen Square, Chairman Mao Memorial Hall and 10.45 km's Chang'an Road. Since then, we worked on all types of landscaping projects and plants decorations at Tiananmen Square and Chang'an Road for 28 years.

2004年 08月

北京市花木公司由事业单位转企成为北京城建集团的全资子公司。

BJFC was restructured from an institutional organization to a wholly owned subsidiary of Beijing Urban Construction Group.

2008年

广泛参与全市奥运及国庆期间花卉布置工作。

Served as a proactive participant in floral arrangement during Olympic Games and the National Day.

2007年

被住房和城乡建设部核定为城市园林绿化壹级企业。

Ratified by the MOHURD as Class One Assembling in the field of Urban Landscaping.

承接了国家体育场园林景观工程及灌溉工程并参与奥运中心区的花卉布置。

BJFC undertook the garden landscape and irrigation project for Beijing National Stadium and participated in flower arrangement in the Olympic central area.

2010年

被评为“北京市农业产业化重点龙头企业”。

Became a Municipal key Leading Enterprise in Agriculture Industrialization.

2009年

广泛参与全市庆祝新中国成立60周年的花卉布置工作。

Served as a proactive participant in flower arrangement for celebration of the 60th anniversary of the founding of new China.

2011年

承接了西安世界园艺博览会公共区域布置工程，这也是公司首次在外埠承接上亿元的绿化工程。

BJFC undertook landscape work in public areas at Xi'an International Horticultural Exposition. It was the first time that our company had undertaken other cities project which over 100 million.

2012年

1月，更名为“北京市花木有限公司”。

The company was renamed as "Beijing Florascope Co., Ltd." on January.

承接了第九届园博会锦绣谷绿化景观工程和中国园林博物馆室外景观二标工程。

BJFC undertook the project of Jinxiu Valley landscaping project for the 9th China International Garden Expo and the outdoor exhibition(tender 2)the Museum of Chinese Gardens and Landscape Architecture.

开始承接北京市各区县平原造林工程，当年完成产值1.6亿元。

BJFC undertook plain afforestation projects worth of approximately 160 million RMB, which were rolled out in all districts and counties of Beijing.

2013年

位于顺义鲜花港的研发中心温室落成并投入使用，该温室设施和技术为国内领先、国际一流水平。

The domestically and internationally first-class R&D center greenhouse was completed in the Beijing International Flower Port in Shunyi District and put into service.

公司营业收入突破6亿元

The business revenue exceeded 600 million yuan.

2015年

获得由中国花卉协会颁发的“全国十佳花木种植企业”称号。

BJFC has been awarded the Top10 Best Flowers and trees Planting Company by China Flower Association.

2014年

母公司城建集团整合四家园林企业，成立北京市园林绿化集团有限公司。花木公司为成员企业之一。

Four landscape enterprises were organized as a corporation named Beijing Landscape and Forestry Group Co., Ltd. BJFC as the member of the enterprise.

董事会

董事长
董事

监事会

Board of Directors

Chairman of the Board
Board members

Board of Supervisors

经理层

总经理
副总经理
总工程师
总会计师

Top Management

General Manager
Vice General Manager
Chief Engineer
Chief Accountant

总部机关

行政办公室
经营管理部
企业管理部
市场营销部
工程管理部
技术质量部
安全保卫部
财务管理部
人力资源部
党委工作部
纪检监察部
工会/团委

General Headquarters/Departments

General Office
Business Management Department
Enterprise Management Department
Marketing Department
Engineering Management Department
Technical Quality Department
Security Department
Financial Management Department
Human Resources Department
Party Work Department
Department of Discipline Inspection Supervision
Union/Youth League

事业部

工程总承包部
机电事业部
养护事业部
园艺中心

Business Division

Engineering Procurement Construction Division
Electromechanical Division
Maintenance Division
Garden Center

全资子公司

北京市南郊花圃
北京天卉苑花卉研究所
北京市崇文门花店
北京市园林服务咨询公司
北京园艺公司
北京都市创易园林喷泉喷灌技术有限公司

Wholly-owned Subsidiaries

Beijing Nanjiao Nursery
Floriculture Research Institute
Beijing Chong-wen-men Florist
Beijing Gardening Service Consulting Corporation
Beijing Gardening Corporation
Beijing Metropolitan Originality Garden
Fountain&Spray Irrigation Technology Co., Ltd.

分公司

西安分公司
山西沁园绿美分公司
河北分公司
四川分公司
呼和浩特市分公司
拉萨分公司
青岛分公司

Branch Companies

Beijing Florascape Co., Ltd. Xi'an Branch
Beijing Florascape Co., Ltd. Shanxi Branch
Beijing Landscaped Co.,Ltd. Hebei Branch
Beijing Florascape Co., Ltd. Sichuan Branch
Beijing Florascape Co., Ltd. Hohhot Branch
Beijing Landscaped Co.,Ltd. Lasa Branch
Beijing Florascape Co., Ltd. Qingdao Branch



02 Innovation

科技创新

- ▶ 品种引进与评估 New Varieties Evaluation
- ▶ 技术开发 Technical Development
- ▶ 技术交流与合作 Communication and Cooperation
- ▶ 合作伙伴 Partner
- ▶ 新品种选育 Breeding



公司始终坚持创新驱动的发展战略，在国内花卉企业中最早成立独立的花卉研究所，持续开展科技创新。先后在北方室内观叶植物、花坛花卉、宿根花卉、盆花等多个领域进行了开创性的工作。

Beijing Florascape Corp. Ltd(BJFC) has always adhered to innovation-driven development strategy, being the first domestic floricultural enterprise in establishing independent flower research institution and having continuously carried out technological innovation, with pioneering work developed in the fields such as foliage plants, annuals, perennials and potted flowers.



科技项目名称 R&D Project	时间 Time	项目委托单位 Authorize Cector	获奖情况 Awards
国庆草花新品种引种生产运用 New Annual Varieties' Introduction, Production, and Application of For National Day	1996 - 1998	北京市科委 Beijing Municipal Science and Technology Commission	
大型花坛节水灌溉综合技术的研究 Study On Irrigation Technology for saving water Large-scaled Flower- arrangement	1995 - 1997	北京市科委 Beijing Municipal Science and Technology Commission	北京市科技进步三等奖 3rd Prize of Beijing Science and Technology Development
北京奥运会花引种生产运用综合技术研究 Study on New Varieties Introduction, Production, and Application for 29th Beijing Olympics	2003 - 2007	北京市科委 Beijing Municipal Science and Technology Commission	北京市农业技术推广一等奖; 北京市园林绿化局科技进步一等奖 1st Prize of Beijing Agricultural Technology Promotion; 1st Prize of Science and Technology Development Awarded by Beijing Municipal Bureau of Landscape And Forestry
扦插繁殖草本花卉新品种引进、生产及应用综合技术 Comprehensive Technologies of Introduction, Production, and Application for of Cutting Propagated Annuals	2009 - 2012		北京市园林绿化局科技进步二等奖 2nd Prize of Science and Technology Development Awarded by Beijing Municipal Bureau of Landscape And Forestry
开花穴盘苗在立体花坛中推广应用 Production and application of seedling of flowering in the mosaiculture	2007 - 2010	北京市园林绿化局 Beijing Municipal Bureau of Landscape And Forestry	北京园林科技推广一等奖 1st Prize of Beijing Landscape Technology Promotion
菊花新品种工厂化扩繁技术与应用 Factory expanding reproduction technology and application of new varieties of chrysanthemum	2007 - 2014	中国林业产业联合会 China Forestry industry Association	中国林业产业创新奖(苗木类) Prize for the creative of China forestry industry
小菊新品种选育与产业化 Industrialization and breeding of new varieties of chrysanthemum	2011 - 2014	北京市园林绿化局 Beijing Municipal Bureau of Landscape And Forestry	北京市园林绿化科技进步一等奖 1st Prize of Beijing Landscape Technology Development



为北京亚运会、奥运会、建国 50 和 60 周年等重大庆祝活动和城市的绿化美化建设做出了卓越贡献。

Outstanding contributions are made to urban flower arrangement, and such important events as Beijing Asian Games, Beijing Olympic Games, the 50th and 60th anniversary of the founding of PRC.

公司在上世纪 80 年代就成功引进推广了丰花月季、日本小菊、鸢尾、大花秋葵等一大批重要花卉品种。至今已引进评估花坛花卉、宿根花卉、盆花等新品种 5000 余个，筛选、推广运用优良品种近 1000 个。

In the 1980s, BJFC has successfully introduced and promoted a number of key varieties, such as Fibribunda Roses, Chrysanthemum, Iris, Hibiscus grandiflorus. So far, we have introduced and evaluated over 5000 varieties of annuals, perennials and potted flowers. We have also selected and applied of nearly 1000 superior varieties.



公司多年来持续跟踪引进国外花卉新优品种，整合国内学、研机构的花卉育种成果，在系统试种评估的基础上进行商业转化和示范推广，是北京花卉新优品种引进推广的龙头单位。

For years, our company has been keeping track of and introducing new varieties from abroad, integrating the breeding achievements from domestic research institutions into our own trial-promotion system. BJFC is the leading company at Beijing area in terms of introducing and promoting new varieties.



国内首次品种展示会（1998）

The first exhibition of varieties in domestic (1998)



奥运花卉引种评估（2004）

The evaluation of Olympic flowers and plants (2004)



奥运花卉展示（2005）

The exhibition of Olympic flowers and plants (2005)



春季花卉和庭院花卉新品种展示会（2014）

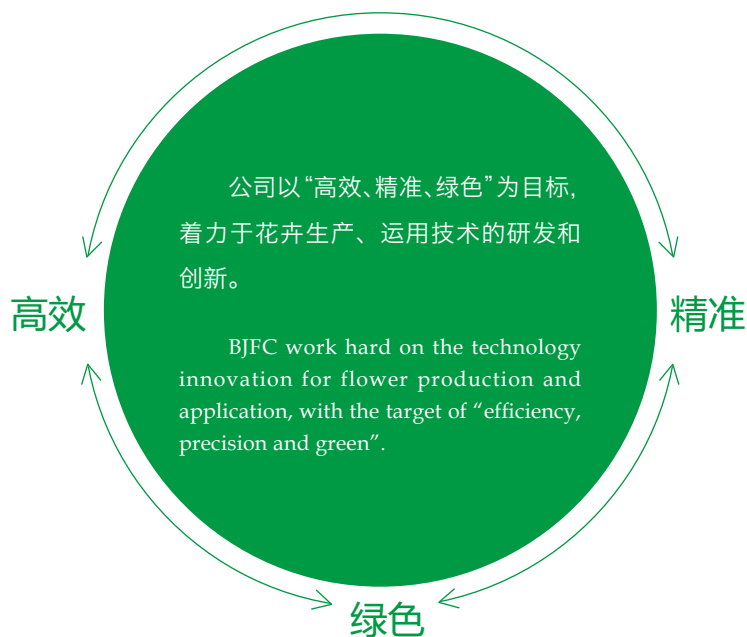
The exhibition of spring flowers and gardening plants (2014)

春季花卉和庭院花卉新品种展示会 (2012)
The exhibition of spring flowers and gardening plants (2012)



- 集成穴盘育苗技术体系，突破了一批宿根花卉的繁殖技术难题。

Having integrated technology system of tray-seedling, and breakthroughs are made on problems of breeding technology for a number of perennial flowers.



- 采用红外叶温传感器等一批高精设备，可为灌溉等生产作业、研发中心温室环境控制及相关植物生理实验提供可靠的数据依据与支持。

Adoption of a group of high-grade and high-precision equipment (such as infrared leaf-temperature sensor), which can be used for providing reliable data basis and support for production operation (irrigation etc.) and greenhouse environment control of R&D center and relevant plant-physiology experiment.

- 率先引进配方基质栽培技术体系，替代了传统的花卉生产模式。试验筛选了一系列可再生替代型基质。



Having firstly introduced cultivation technique system of substrate formula, substituting traditional production mode of flower. The experiment has screened a series of renewable alternative-type substrate.

公司以低耗高效为目标，遵循全寿命周期管理的理念，整合上海都市绿色工程有限公司、日本旭硝子株式会社、荷兰 Bom、Arend Sosef、Priva 等多家国际专业公司技术，共同设计建造研发中心温室，面积为 2.5 公顷，新温室集成了 ETFE 膜、1/2 屋顶全开、大跨度双屋脊、潮汐灌溉、LED 花期灯等一系列新材料新技术，达到国内领先、国际一流水平。

Our company adheres to the concept of entire life-cycle management, with target of low-consumption and high-efficiency. We derive technology from multiple international corporations, such as Shanghai Dushi Green Engineering Co., Ltd., AGC Green-Tech Co.,Ltd, Bom Greenhouses B.V., Arend Sosef B.V. and Priva B.V., etc.; having co-designed and constructed a 2.5 hectares' high-tech greenhouse complex. Our new greenhouse integrates a series of new materials and technologies, including ETFE film, 1/2 fully opened roof system, large-spanned double ridge structure, Ebb-and-flow irrigation system, LED flowering lamps, and these are of domestic leading level and international first-class level.



ETFE 膜双屋脊大跨度新型温室结构
New-type greenhouse structure with ETFE film, large-spanned double ridge structure

潮汐式灌溉苗床
Ebb-and-flow irrigation system



LED 花期灯
LED flowering lamps

二分之一开窗
1/2 fully opened roof system



公司长期与北京园林科学研究院、中国科学院植物所北京植物园、北京林业大学园林学院、南京农业大学园艺系等单位在品种选育、推广、技术开发方面开展合作。

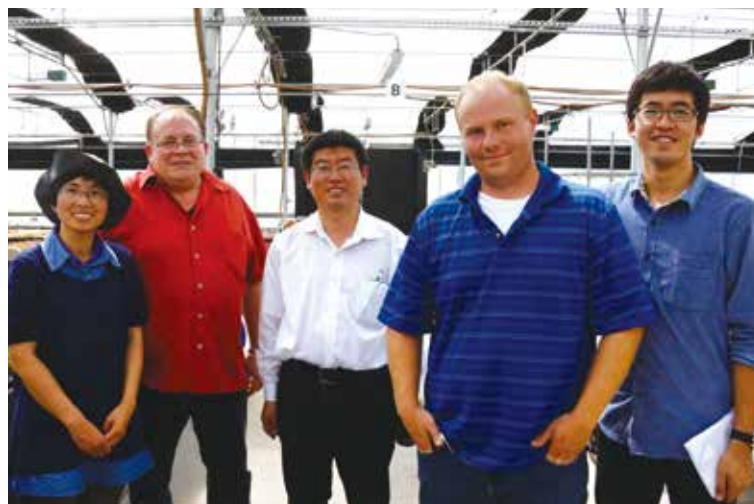


In terms of varieties' selection, promotion, and technology development, our company has developed long-term cooperation with multiple research institutions, such as Beijing Institute of Landscape Architecture, Botanical Garden (Institution of Botany of Chinese Academy of Sciences), School of Landscape Architecture (Beijing Forestry University), Department of Horticulture (Nanjing Agricultural University).



同时与美国德克萨斯农工大园艺系、路易斯安娜州立大学试验站的专家教授建立了合作关系，广泛开展国内、国际的技术交流与合作。

Also, we work closely with professors from U.S. universities such as Texas A&M University and Louisiana State University. And so far, various cooperations between BJFC and foreign research institutions have been completed on both national and international level.



战略合作伙伴

Strategic partner

syngenta *flowers*

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NURSERIES, INC.
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Supplier

Benary

TAKII SEED

floranova
creative plant breeding

Thompson & Morgan

GEDIFLORA
— Belgian Mums —



FIDES

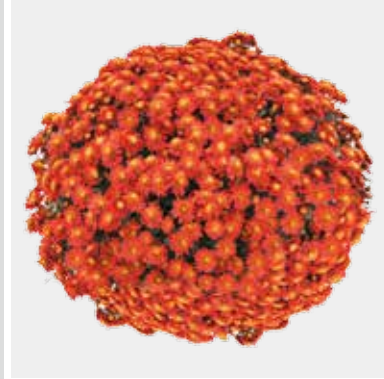
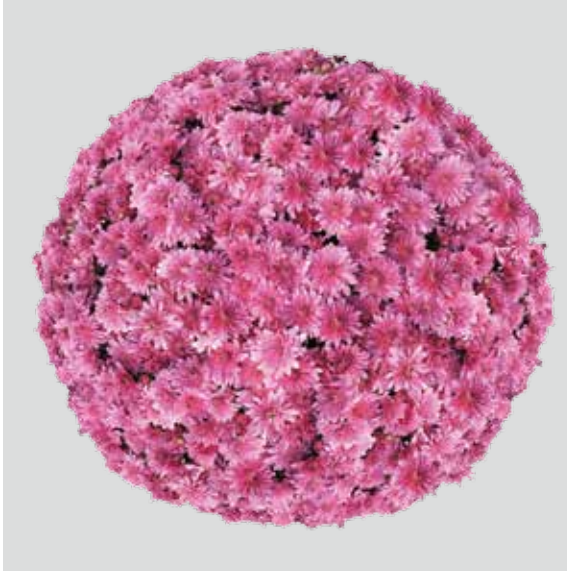
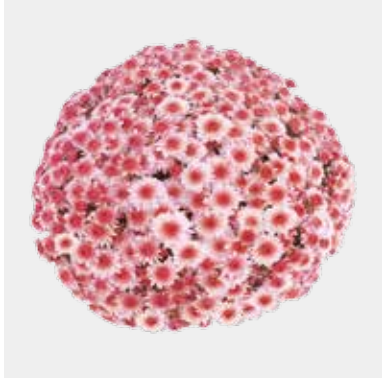
beekenkamp
PLANTS



公司是北京市园林绿化局首批育种创新团队成员，致力于国内野生观赏植物资源的收集、开发和自有知识产权的新品种选育工作。

BJFC is one initial member of breeding team for Beijing Municipal Bureau of Landscape And Forestry, making great efforts on the wild ornamentals' collection and development. Our breeding team creates new varieties with self-owned intellectual property.





自主育种新品系
New varieties with self-owned intellectual property

03 Product and Service

产品与服务

- ▶ 主营花卉产品 Major Products
- ▶ 专业花卉服务 Professional Service
- ▶ 大众花卉服务 Home Gardening Service



以技术专业化、产品多元化、品种新优化、品质国际化为特色，公司的花卉产品在国内始终处于领先地位。公司始终坚持追求卓越的精神，以优质的产品，专业的服务，力求实现客户价值的最大化。

Professional, diversity, creativity, internationalization is the main character of our production. We keep producing the top quality's flower products for domestic market. BJFC has been always pursuing the spirit of excellence, striving to maximize customer value with high-qualified product and professional service.





种苗

Young Plants

公司是目前北方地区规模最大、
专业化程度最高的种苗生产商之一。

The largest and the most professional
young plants grower in Northern China.



专业运输
Packing & Transportation



播种
Sowing



组培
Tissue Culture



扦插
Cutting



穴盘苗
Plugs

C

优良株系的待选植株 (Candidate plant, 简称 C), 所有植株都必须经过鉴定与检测。

Candidate plant (abbreviated as C) of a superior variety. All the plants have to be identified and detected.

Class SEE

超级核心母本 (Nuclear stock, Pre-basic, Super Extra Elite, 简称 SEE), 所有植株都需要进行品种鉴定以及病毒检测。

Nuclear stock/Pre-basic/Super Extra Elite (abbreviated as SEE); variety identification and virus detection shall be made to all plants.

Class EE

核心母本 (Propagation stock, Basic, Extra Elite, 简称 EE), 需要进行随机品种鉴定与病虫害检测。

Extra Elite (abbreviated as EE) (Propagation stock, Basic), random variety identification and virus detection are needed.

Class E

生产母本 (mother plants, Elite, 简称 E), 是用于生产商业插穗的母本, 需要进行随机品种鉴定与病虫害监测。

Mother plants, Elite (abbreviated as E) is the female parent used for producing commercialized cutting, towards which random variety identification and virus detection are required.

从自育优良品系到专业插穗的生产, 需要经过优良株系的待选植株、超级核心母本、核心母本、生产母本四个等级。每个等级的植株的病虫害检测比例、频率与品种鉴定比例不同, 温室的防护等级也不同。

To produce a qualified commercial cutting, the original plants have to go through four generations: candidate plant, nuclear stock, propagation stock and mother plants. Each generation has its own frequency for plant diseases and pest detection, and with different greenhouse protection levels.

宿根花卉

Perennials



公司是国内最专业的宿根花卉供应商之一，产品均为来自国内外专业育种公司的经典和新优品种，可周年提供裸根、盆栽、半成品、成品等多种规格和形式的产品。



As one of the most professional suppliers of perennials in China, our products are all classical and new varieties from professional breeding companies both in China and abroad, providing products of multiple forms and specifications, including bare root, potted plant, semi-finished and finished products, all the year round.



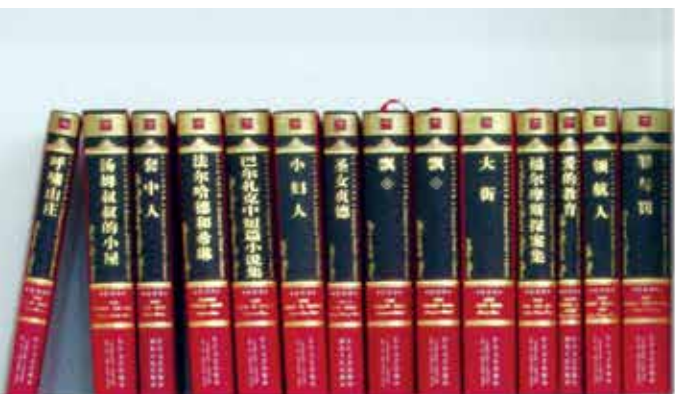
家庭园艺产品

Home Gardening Products

公司与国际专业公司和国内高校合作，不断引进和研发时尚、专业、体验型的家庭园艺新产品，并整合产业链中的优势资源，减少环节，创新模式，不断提升客户体验，创造更高的客户价值。

In cooperating with international professional companies and domestic universities, our company has been continuously introducing fashionable, professional and experience-type home-gardening products, as well as integrating advantageous resources of industrial chain, so as to be more convenient, continuously improving customer experience, and leaving room for customers' unlimited creativity and flexibility.







公司及签约的生产伙伴致力于为客户提供高质量、多样化、定制化的花坛花卉成品。

BJFC and contracted growers devote to providing customer the high-quality, diversified and individualized bedded flower products.

花坛花卉

Bedding Plants





公司以创新为核心，以首都重大花卉环境布置项目和国内外专业大赛为平台，融合设计、研发、生产、施工全产业链的优势，不断升级花卉运用的水平、拓展花卉运用的边界，引领花卉运用的方向，成为国内领先的花卉服务专业企业。

BJFC has been devoting to the development of flower application, and we believe innovation is one of the core concept of our company. Based on 30 years' experience on developing various large landscaping projects, now we are highly expertized on plants research, production, landscaping design, and construction. We are the leading factor of flower application in today Chinese market, and we are also providing top quality service for our customers.

具备国际视野和丰富实践经验的一流设计团队，为客户提供量身订做的设计和项目咨询服务。

Top-class design team is constitute of experts with experience and global perspective. They are ready to provide individualized design and service to our customers.

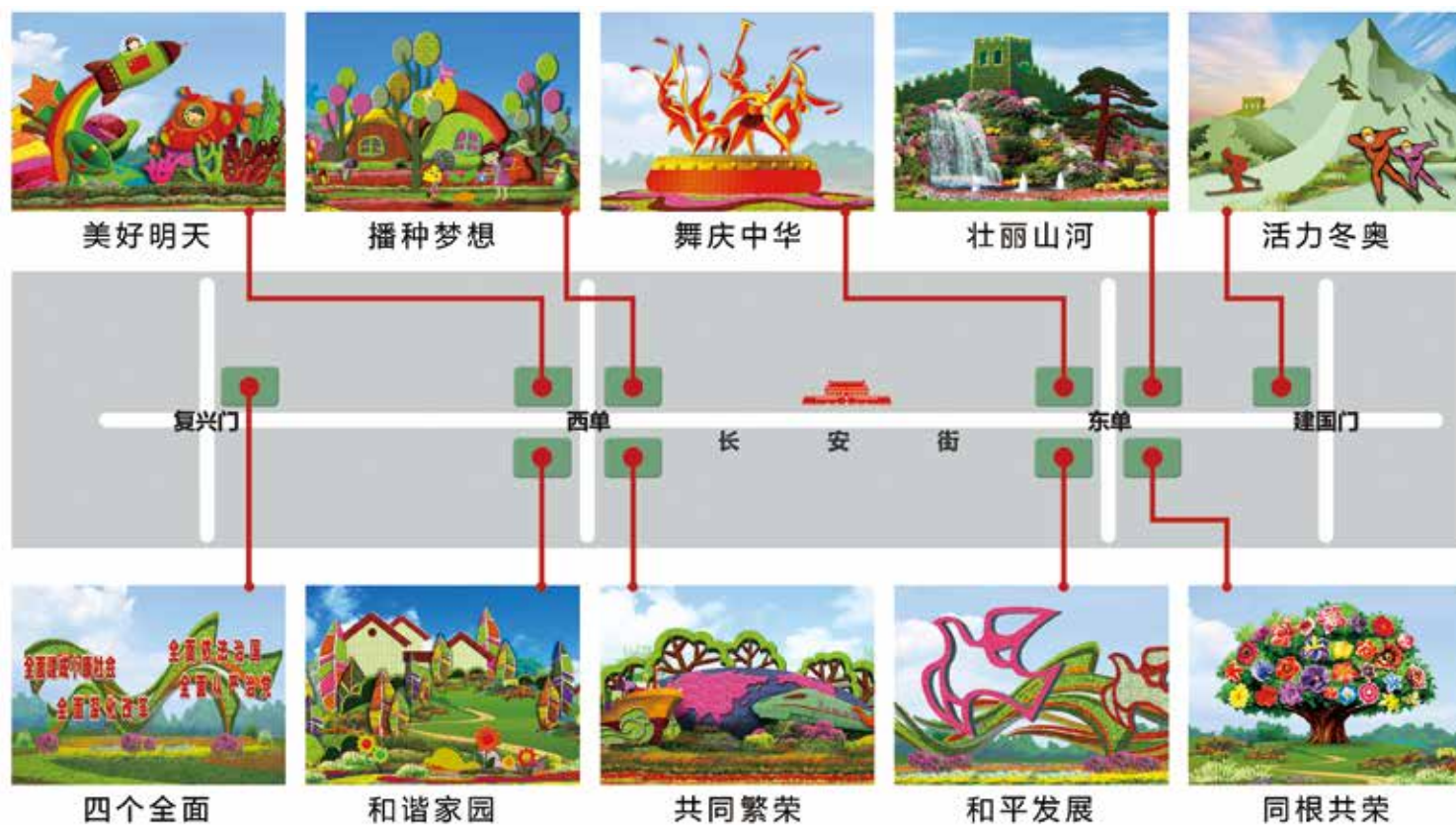
花卉应用设计

Flower application and Design



2015 年天安门广场、长安街沿线节日花卉布置设计

Design of flower arrangement during festivals at 2015 Tiananmen Square and Chang'an Avenue



立体花坛设计

Mosaiculture design



花灌观赏区：

以姿态轻盈的耐荫花灌天目琼花
为主，营造清凉夏日的观赏空间。



绿叶矾根



紫叶矾根

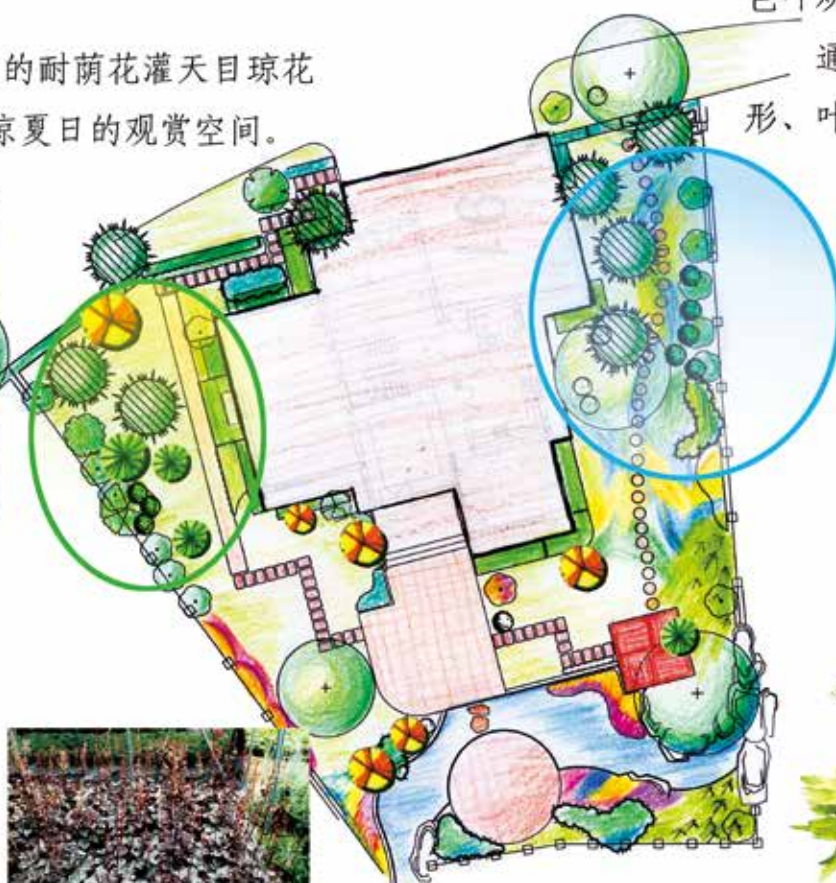
紫叶矾根为主材，营造一个蓝绿、黄绿的叶色空间。

色叶观赏区：

通过耐荫地被植物丰富的叶
形、叶色变化，营造趣味性空间。



花叶玉簪



天安门广场、长安街节日花卉布置

Displays at the Tiananmen Square and Chang'an Avenue

从 1986 年天安门广场及长安街开始节日花卉环境布置至今，我司始终承担着设计、施工工作，在设计、材料和工艺方面不断推陈出新，使国庆花卉布置成为首都北京的城市名片之一。

BJFC became the only authorized designer and constructor of the Tiananmen Square's florascaping projects since 1986. We have been seeking for new innovations in design, and trying to create the most impressive and have been seeking on Tiananmen Square and Chang'an Avenue.





长安街节日花卉布置

The Mosaiculture in Chang'an Avenue

东单路口“绿色交响”花坛

The Mosaiculture in Dongdan junction



东单路口“京腔京韵”花坛

The Mosaiculture in Dongdan junction



东单东北角“希望的田野”花坛

The Mosaiculture in the northeast corner of Dongdan

复兴门“科学发展”花坛
The Mosaiculture in Fuxingmen street



东单东北角“生态文明”花坛
The Mosaiculture in the northeast corner of Dongdan



西单西北角“自由飞翔”花坛
The Mosaiculture in the northwest corner of Xidan

东单西北角“舞庆中华”花坛

The Mosaiculture in the northwest corner of Dongdan



西单东南角“共同繁荣”花坛

The Mosaiculture in the southeast corner of Xidan



东单东南角“同根共荣”花坛

The Mosaiculture in the southeast corner of Dongdan

天安门广场花坛

Florascape in Tiananmen Square

2008年举世瞩目的北京奥运会期间，公司全面参与奥运场馆周边、机场、城市重要节点、重点文化旅游景点的花卉布置工作。

During the remarkable period of Beijing Olympic Games in 2008, our company has fully engaged in the displays and landscaping projects on multiple sites, such as surroundings of Olympic Stadiums, airport, important urban sites and cultural tourism attractions.



奥林匹克中心区及场馆周边花卉布置

The flower arrangement in Olympic central area and around venues



首都机场环境布置

The flower arrangement along the airport



长安街花坛

The mosaiculture in Chang'an Avenue



东单路口“司南”花坛
The Mosaiculture in Dongdan junction



东单路口“日晷”花坛
The Mosaiculture in Dongdan junction



朝阳公园东门“五龙戏珠”花坛
The Mosaiculture at the east gate of Chaoyang Park

市政道路环境布置

The flower arrangement for the municipal roads

科荟路花卉布置

The Flower bed at the Kehui Road



菜户营桥“盛事中华”花坛

The Mosaiculture at the Caihuying Bridge



雍和宫“和谐奥运锦绣中华”花坛

The Mosaiculture at the Yonghegong Lama Temple



二环路东北联络线起点“花灯”花坛

The Mosaiculture at the northeast of 2nd Ring Road



仰山桥东北角“奥运接力”花坛

The Mosaiculture at the northeast corner of Yangshan Bridge



广安门桥“缤纷广安”花坛

The Flower bed at the Guanganmen Bridge

国庆六十周年花卉布置

Displays for the 60th National Day's Anniversary

2009 年在首都举行庆祝中华人民共和国成立 60 周年活动期间，公司圆满完成了天安门地区、长安街沿线、机场高速、城八区和市级重点游园公园的花卉布置任务，共完成 80 余座大型立体花坛。

During the period of the 60th anniversary of the founding of PRC, which was hold in 2009 at Beijing, our company has successfully accomplished flower display tasks at such places as Tiananmen Square, both sides of Chang'an Avenue, airport expressway, eight districts of Beijing and major garden parks of municipal level, as well as over 80 large-scaled mosaicultures.

天安门广场花坛

Florascape in Tiananmen Square



公园环境布置

The flower arrangement for parks

玉渊潭“凤翔玉渊”花坛

The Mosaiculture in the Yuyuantan Park



颐和园“富贵吉祥”花坛

The Mosaiculture in the Summer palace



香山公园“狮腾鼓乐”花坛

The Mosaiculture in the Xiangshan Park



公园环境布置

The flower arrangement for parks

奥林匹克公园“祥云彩球”花坛
The Mosaiculture in the Beijing Olympic Park



海淀公园“竖琴乐章”花坛
The Mosaiculture in the Haidian Park



海淀公园花境
The Flower Border in the Haidian Park



北京植物园“民族团结”花坛
The Mosaiculture in the Beijing Botanical Garden



城区及各县区街道环境布置

The flower arrangement in urban areas and counties

丰台科技园“舞动青春”花坛

The Mosaiculture in the Fengtai Science Park



军事博物馆“和平之歌”花坛

The Mosaiculture at the Military Museum



仰山桥“和谐共融”花坛

The Mosaiculture at the Yangshan Bridge



金地中心“腾飞的朝阳”花坛

The Mosaiculture at the Gemdale Plaza

APEC 会议花卉布置

The flower arrangement for the 2014 APEC Conference

2014 年第二十二次 APEC 领导人非正式会议在北京召开，公司承担了天安门广场、长安街沿线、奥林匹克中心区、怀柔雁栖湖会议区以及首都机场、酒店和途径沿线等重点地区的花卉布置工程。不仅提升了 APEC 期间首都北京的环境景观，同时给中外来宾留下了深刻印象。

The 22nd APEC Informal Leadership Meeting 2014 was hold in Beijing, and our company has undertaken the Landscaping project at such important sites as Tian'anmen Square, both sides of Chang'an Road, the Olympic central area, Yanqi Lake Conference Area in Huairou District, Beijing Capital Airport, hotel and both sides of route to be passed, which has not only improved outlook of the city during APEC Conference, and also offered a remarkable impression to both Chinese and foreign visitors.

雁栖湖生态发展示范区景观花卉布置

The flower arrangement for the Yanqi Lake ecological demonstration zone landscape



雁栖湖生态发展示范区景观花卉布置

The flower arrangement for the Yanqi Lake ecological demonstration zone landscape



国际立体花坛大赛

International Mosaiculture Competition

加拿大·蒙特利尔

Canada · Montreal

公司代表北京市连续参加了2003年加拿大蒙特利尔、2006年中国上海、2009年日本滨松、2013年加拿大蒙特利尔四届国际立体花坛大赛并获奖。

Our company has took part in four international mosaiculture competitions and won a series of awards as a representative of Beijing, and they are respectively hold in Montreal of Canada (2003), Shanghai of China (2006), Hamamatsu of Japan (2009) and Montreal of Canada (2013).



中国·上海

China · Shanghai



日本·滨松

Japan · Hamamatsu



加拿大·蒙特利尔
Canada · Montreal



世界园艺博览会花卉布置

International Horticultural Expo

中国·西安

China · XiAn



中国·青岛

China · Qingdao



中国花卉博览会花卉布置

China Flower Expo



北京·顺义
Beijing · Shunyi

全国菊展

National Chrysanthemum Exhibition



河南·开封
Henan · Kaifeng

中国国际园林博览会花卉布置

China International Garden Expo

北京·丰台

Beijing · Fengtai





第四届中国兰花大会花卉布置

The 4th Orchid Exhibition of China

北京·房山

Beijing·Fangshan





香港花展

Hong Kong Flower Exhibition

2012 年最佳展品金奖
2012 Best Exhibit Gold Award



2013 年最佳展品金奖
2013 Best Exhibit Gold Award



2010 年最佳展品金奖
2010 Best Exhibit Gold Award



2014 年最佳展品大奖
2014 Best Exhibit Award



2015 年最佳设计金奖
2015 Best Design Gold Award



2011 年最佳展品金奖
2011 Best Exhibit Gold Award

特殊活动用花

Floral at special events

9.30 烈士纪念日敬献花篮

Flower Basket at the Martyrs' Day



2013年第十一届菊花展览会北京馆布置工程作品 - “菊·北京记忆”
The floral work for 2013 The 11th National Chrysanthemum Exhibition Beijing Pavilion



2014青岛世园会菊展作品 - 秋意暗盈菊花香
The floral work for 2014 Qingdao International Horticultural Expo



2015年第四届中国兰花大会景观布置作品 - 文心兰树
The floral work for The 4th Orchid Exhibition of China



2015年中国园林博物馆“京津冀”主题插花周布展作品 - 潇湘与怡红
The floral work for 2015 The Museum of Chinese Gardens and Landscape Architecture

社区园艺中心

Community Garden Center

公司从 1956 年成立开始，一直秉持服务首都、服务大众的理念，崇文门花店等一批国营花店久负盛名。在新的历史时期，公司与时俱进，积极进行大众花卉园艺产品和服务的开发拓展，通过园艺中心体系建设，积极创新业务模式，将时尚、高性价比的园艺产品，个性化、便捷的一站式专业服务送进社区和家庭，引领绿色生活，让园艺成为一种生活方式。

Since the foundation in 1956, our company has been holding the concept of serving Beijing and serving all. Chongwenmen Florist and other state owned flower shops had a long reputation in neighborhood. Today, we are under the process to further develop our chain services through multiple Garden Centers. We are not only delivering the fashionable and high value-added products, and also bring the personalized, convenient one-stop services to our customers. Our goal is to bring the concept of gardening life to more people; let you, our customers play the leading role for the greener life.





五棵松社区园艺体验中心
Wukesong Community Garden Center





婚庆花卉
Wedding flowers



家庭园艺

Home gardening





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